

The new BMW 1 Series 3-door and 5-door

BMW
Corporate Sales



The Ultimate
Driving Machine



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Dear John,

I am pleased to announce the introduction of the new BMW 1 Series 3-door and 5-door range. On sale in Spring 2007, the new model line up includes the most fuel efficient production car BMW has ever produced, offering company car drivers more performance, more economy yet lower BIK tax ratings.

Technologies such as Brake Energy Regeneration, Automatic Start-Stop and Electric Power Steering combined with more efficient engines are the key components of BMW's EfficientDynamics programme, which focuses on three specific areas – weight, dynamics and consumption – with the intent of developing more power from less fuel in a lower-weight vehicle. The BMW 1 Series is the first model within the BMW range to benefit from these advancements.

As a result, the new 143hp 118d 3-door manages a combined fuel consumption figure of 60.1mpg and only emits 123g/km of CO₂ whilst offering class-leading performance. Diesel models are however not alone to benefit from these improvements: for example a company car driver in the higher tax bracket, covering on average 15,000 miles a year and driving the new 143hp 118i 5-door, can now save up to £505 per year in tax and £304 in fuel in comparison with the outgoing model.

A selection of the models and engines available are shown in the table below. Please [click here](#) for the full list.

1 Series 3-door

Model	Pricing OTR	Power hp	0-62mph seconds	Combined fuel consumption (mpg & l/100km)	BIK %	CO ₂ Emissions g/km
118i	£17,785	143	8.7	47.9 (5.9)	15	140
120i	£18,815	170	7.7	44.1 (6.4)	17	152
118d	£18,205	143	8.9	60.1 (4.7)	18	123
120d	£19,630	177	7.5	57.6 (4.9)	18	129

1 Series 5-door

Model	Pricing OTR	Power hp	0-62mph seconds	Combined fuel consumption (mpg & l/100km)	BIK %	CO ₂ Emissions g/km
116i	£16,360	116	10.9	37.7 (7.5)	22	179
118i	£18,315	143	8.8	47.9 (5.9)	15	140
120i	£19,345	170	7.8	44.1 (6.4)	17	152
118d	£18,735	143	9.0	60.1 (4.7)	18	123
120d	£20,160	177	7.6	57.6 (4.9)	18	129

Should you wish to find out more about the new BMW 1 Series range, the BMW EfficientDynamics programme or any of the latest BMW models, please don't hesitate to telephone BMW Corporate Sales on 0870 777 113, alternatively email corporatesales@bmw.co.uk or contact your preferred BMW Dealership, who will be more than happy to answer your questions.

Yours sincerely,

Chris Brownridge
Corporate Operations Manager



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