

## New editions to the BMW range

BMW  
Corporate Sales



Dear Jonathan,

BMW EfficientDynamics innovations ensure our cars perform better with lower emissions and reduced fuel consumption, making the BMW corporate fleet offering stronger than ever. I am pleased to announce the introduction of new enhanced specification Edition models which CAP and Glass's have indicated are set to boost residual values.



### BMW 1 Series Edition ES

Company car drivers can now order 116i and 118d Editions ES models with enhanced standard specification including 17" alloy wheels, Sport seats and a multifunction Sport leather steering wheel. Both models also feature front fog lights as standard, plus a choice of upgraded Network cloth upholstery options.

Click [here](#) for more information.



### BMW 3 Series Editions

March will see the launch of 24 new Edition models across all four-cylinder cars in the BMW 3 Series Saloon and Touring ranges. Featuring some of the most desirable BMW options as standard, the Editions models bring exceptional value to both fleets and company car drivers.

Click [here](#) to find out more.



### BMW 5 Series Business Navigation

Currently, BMW 520d Saloon and Touring drivers can specify optional Business Navigation and a six-disk CD changer for just £350; representing a saving of £1,310 over the standard cost of both options.

Click [here](#) for full details.

We are delighted that What Car? awarded BMW with the 2008 Green Award in recognition of the CO2 reductions across the BMW range. Find out more about how the BMW range can work for your fleet by contacting BMW Corporate Sales on 0800 777 113, or email [corporatesales@bmw.co.uk](mailto:corporatesales@bmw.co.uk). Alternatively, your preferred BMW Dealership will be pleased to answer your questions.

Yours sincerely,

**Chris Brownridge**  
Corporate Operations Manager

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CAR OF THE YEAR 2008  
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