

BMW Service Inclusive Corporate Package

Ladies and Gentlemen,

The recently announced new BMW 1 Series and BMW 5 Series ranges offer significant driver benefits in the form of improved fuel economy, BIK ratings and enhanced specifications. To further strengthen the appeal of these new models and the acclaimed 3 Series Saloon and Touring range, I am delighted to announce that BMW (UK) will offer fleet customers a five-year (60K) Service Inclusive package free of charge on selected four-cylinder diesel models.

By offering Service Inclusive, the operating costs of these core models will fall and in turn the contract hire rates offered will reduce without having a detrimental impact upon the residual values of these models.

This offer is made on an ongoing basis from the introduction of the new models in the case of 1 Series and 5 Series and for orders placed from 17 January in the case of the 3 Series Saloon and Touring - see table below.

Model	Engines	Retail Price	Offer Valid From	
New 1 Series Hatch	4 cylinder diesel	118d 120d	£1,225	Only valid on new models from 5 March
3 Series Saloon and Touring		318d 320d	£1,275	Valid on orders placed after 17 January
New 5 Series Saloon and Touring		520d	£1,295	Only valid on new models from 5 March

Service Inclusive Package

The five-year (60k) Service and Maintenance package includes parts and labour for all scheduled service items: brake pads, brake discs, brake sensors, brake fluid, air filters, micro filters, fuel filters, oil filters, engine oil, clutch assembly (only if worn) and wiper blade rubbers (in conjunction with service visits). Please [click here](#) for further information.

1 Series Upgrade

The existing free specification upgrade will continue to be offered on the current 1 Series range. With the introduction of the new 1 Series range, the specification upgrade is no longer available and will be replaced by the new Service Inclusive offer on four-cylinder diesel models only.

I am confident the range of new models and this new fleet specific offer will further strengthen the appeal of BMW product to both user-choosers and fleet managers alike.

Should you wish to find out more about the Service Inclusive packages or any current BMW models, please don't hesitate to contact BMW Corporate Sales on 0870 777 113 or email corporatesales@bmw.co.uk, or your preferred BMW Dealership who will be more than happy to answer your questions.

Yours sincerely,



Chris Brownridge
Corporate Operations Manager

