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BMW CORPORATE NEWS.

Dear Ben,

Launching on 26 March 2011, the new BMW 6 Series convertible is the epitome of BMW design. Whether the roof is up or down, elegance, luxury and athletic design are assured. The line-up will feature the 640i SE, and the twin-turbo 650i SE, equipped with BMW EfficientDynamics technologies as standard. Brake Energy Regeneration, Electric Power Steering and Auto Start-Stop (640i SE only) combine to offer efficiency without sacrificing incredible performance. The 640i SE achieves class-leading combined fuel consumption of 35.8mpg and CO₂ emissions of just 185g/km, despite a power output of 320hp and performance of 0-62mph in just 5.7 seconds.

I'm also pleased to announce that the new BMW X3 is now available to order. Delivering four-wheel-drive versatility, alongside fuel consumption of 50.4mpg (combined) and the lowest CO₂ emissions in its class, the new BMW X3 is the Sports Activity Vehicle the fleet market has been waiting for.

Finally, the benefits of BMW Efficient Dynamics continue to be recognised. For the third consecutive year BMW has been awarded the Fleet Car Manufacturer of the Year award at the GreenFleet Awards 2010, as well as scooping Environmental Initiative and Green Car of the Year for 320d EfficientDynamics at the recent ACFO awards. And it's not just environmental credentials that are winning awards; in the recent FN50 Reliability Survey the BMW 3 Series emerged as the most reliable fleet car in the UK.

For more information on these topics please click on the links to the right.

Yours sincerely,

Stephen Chater
Corporate Operations Manager

THE NEW BMW 6 SERIES CONVERTIBLE.



THE NEW BMW X3.



RECENT AWARDS.



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