

BMW  
CORPORATE NEWS.



The Ultimate  
Driving Machine

# BMW CORPORATE NEWS.

Dear Ben,

In BMW's continuous quest to develop sustainable mobility solutions for tomorrow, we're pleased to announce the launch of our BMW i website. A BMW Group initiative, BMW i is set to unveil the pioneering developments and mobility concepts that steer us towards ever more efficient motoring. The BMW i3 and i8 are the first of these concepts and represent a new vision of vehicles created with the needs of electro-mobility in mind. Click [here](#) to read more about BMW i.

Another exciting development you may already have noticed is the recently launched M Sport models for BMW X1 and X3. Both vehicles deliver increased performance and versatility, enhanced by M aerodynamic body styling, light alloy wheels, brushed aluminium interior trim, and front sport seats. View the full range of enhancements [here](#).

Finally, we are pleased to announce that BMW's progressive approach to sustainable mobility continues to be recognised.

Adding to the recent accolades from ACFO, the FN50 and GreenFleet, BMW Group has been awarded the title of Best Industry Supplier for the third consecutive year at the Energy Saving Trust Fleet Hero Awards. It is not just environmental credentials that are winning awards though; BMW Group accumulated no less than 7 accolades in the recent Business Car Awards too, picking up the coveted Manufacturer of the Year Award as well as the BMW 5 Series Saloon being named Overall Business Car of the Year.

For more information on these topics please click on the links to the right.

Yours sincerely,

Stephen Chater  
Corporate Operations Manager

## INTRODUCING BMW i.



## NEW BMW X1 AND X3 M SPORT MODELS.



## RECENT AWARDS.



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